

**CITY OF HANCOCK
DOWNTOWN DEVELOPMENT AUTHORITY
MEETING MINUTES
MONDAY, APRIL 7, 2025**

Regular Meeting:

Call to order by Chairperson Jon Luse at 6:00 p.m.

Present: Blau, Diebel, Fiala, Lahti, Luse, Olsson, Nagel, Rickard

Absent: Salani

Motion by Member Nagel and supported by Member Fiala to approve the agenda.

Yes: All

No: None

Motion Carried

Public Comment: Zack Osbourne, President of the Keweenaw Market Association (KMA) submits their formal request to operate a Saturday morning TORI and Farmers Market on Quincy Green from June through September. The KMA is close on getting their 501(c)(3) status.

Motion by Member Fiala and supported by Member Olsson to approve the regular meeting minutes of February 3, 2025.

Yes: All

No: None

Motion Carried

Presentation: Matt Monte from Monte Consulting presented their findings from the focus groups that they conducted and their ideas for a more regional marketing plan for the City of Hancock. The DDA committee is asked to go through their findings and choose what messaging platforms they feel are strong and express the City of Hancock.

Updates/Information

- **KIDS DAY IN HANCOCK:** presented by the Hancock Business Association (HBA) had a very successful event with 16 businesses participating in this 2nd annual event.
- **5th ANNUAL PUPPY PARADE:** for support of sexual assault survivors presented by Copper Shores Health Foundation is scheduled for Thursday, April 17th from 5 – 7:30 pm on Quincy Green.
- **3rd ANNUAL EASTER EGG HUNT:** presented by the City of Hancock is Saturday, April 19th beginning at 11 am sharp on Quincy Green.
- **PITCH IN FOR PARKS:** created by Deb Mann to bring our neighbors, organizations, churches, schools, and companies together to spruce up our city parks for summer and to make them safe for our children to play in. Choose your park and join in the fun on **Thursday, May 8th from 4 - 6 pm.**
- **CANAL ROCK SUMMER CONCERT MUSIC SERIES:** The City of Hancock has a great lineup of summer concerts booked for Friday evenings at Porvoo Park from 6 – 9 pm.

- **JUHANNUS SUMMER SOLSTICE CELEBRATION:** presented by Visit Keweenaw, The Finnish Long Drink, and the city of Hancock is planned for June 20th – 22nd throughout the City of Hancock with music, food, dance, and bonfires.
- **GRANTS RECENTLY SUBMITTED:** for Visit Keweenaw Destination Fund for Hancock Lights the Night, a planned holiday light display that will transform the Hancock Campground into a winter wonderland for residents and visitors. A grant was also submitted for Finlandia Foundation National and their Finnish American Heritage Route highlighting Finnish American Heritage sites throughout the Copper Country with the City of Hancock serving as the jumping off point to start their Keweenaw Adventure.
- **WATER RATES:** The City of Hancock is raising water rates.
- **PROJECT UPDATES:** Mary gave a rundown of several projects happening in the City of Hancock for Spring/Summer, 2025.

Old Business

1. Motion by Member Fiala and supported by Member Rickard to approve the Façade Grant application in the amount of \$15,000 for Uncle's Local Diner.

Yes: Blau, Diebel, Fiala, Luse, Lahti, Nagel, Olsson, Rickard

No: None

Motion Carried

2. Motion by Member Fiala and supported by Member Nagel to create a subcommittee to reexamine the Façade Grant application form and guidelines and make improvements.

Yes: Blau, Diebel, Fiala, Luse, Lahti, Nagel, Olsson, Rickard

No: None

Motion Carried

New Business

1. Motion by Member Fiala and supported by Member Rickard to approve the repair to the midsummer pole on Quincy Green up to \$12,000.

Yes: Blau, Diebel, Fiala, Luse, Olsson, Rickard

No: Lahti, Nagel

Motion Carried

2. Motion by Member Fiala and supported by Member Nagel to approve two (2) TORI/Farmers Markets on Quincy Green for the 2025 growing season and approve the \$5,000 investment to the From the Ground Farmers Market Collective.

Yes: Blau, Diebel, Fiala, Luse, Lahti, Nagel, Olsson, Rickard

No: None

Motion Carried

3. Motion by Member Luse and supported by Member Diebel to table the Monte Consulting presentation direction until the committee has more time to review the content.

Yes: Blau, Diebel, Fiala, Luse, Lahti, Nagel, Olsson, Rickard

No: None

Motion Tabled

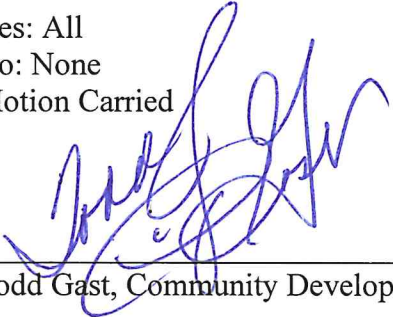
Public Comment: None

Motion by Member Fiala and supported by Member Nagel to adjourn the meeting at 7:40 pm.

Yes: All

No: None

Motion Carried



Todd Gast, Community Development